



Next year marks the 100th anniversary of collegiate aviation competition. In recognition and celebration, NIFA plans to promote the milestone throughout the year, culminating with a reunion of past participants at the 2020 SAFECON Awards Banquet.

NIFA has long existed to serve its member schools and continue the mission of “developing and advancing aviation education; to promote, encourage and foster safety in aviation; to promote and foster communications and cooperation between aviation students, educators, educational institutions and the aviation industry; and to provide an arena for collegiate aviation competition.” Additionally, we will continue to evolve as an organization – focusing on adaptability, sustainability, and growth. As part of our ongoing efforts, the Outreach Committee is seeking your help in giving NIFA a fresh look for our upcoming celebration and beyond! The current generation of collegiate aviators continue to impress and we know that their talents extend well beyond the cockpit and classroom.

Today we are announcing a logo contest. NIFA is seeking designs for 2 *different logos*. The first will be a 100th anniversary logo to be used throughout the centennial year on social media, swag, and awards. The second logo will be a redesign of the current NIFA logo (as seen on the top of this letter) to update our look for the foreseeable future. See below for more information.

Who is eligible to participate?

- Any team, student, coach, or advisor at a current NIFA member school competing in the 2019-2020 season may submit an entry for either or both logo(s). Alumni of member schools that wish to compete are also welcome to submit a design through that member school.
- Submissions sourced from professional designers are not eligible and go against the intent to “design from within”

Which logos are being requested?

- 100th Anniversary of collegiate aviation competition
 - Please note, this is ***not*** the 100th anniversary of NIFA. Intercollegiate flying competitions began on May 7, 1920. Though formed because of those competitions, NIFA was not officially organized until 1934. For more information please see: <https://nifa.aero/nifa/history/>
 - Format: .jpeg, .png, .ai, .eps; vectored files are preferred
 - Minimum requirement: The logo must contain “100” or “100th”
 - Considerations: Please keep in mind that fewer colors results in economical printing costs on branded materials
- ***New*** NIFA Logo
 - Note: To remain within the tradition of the iconic wings & cap logo, a refresh to the current design is desired.
 - Format: .jpeg, .png, .ai, .eps; vectored files are preferred
 - Minimum requirements: the acronym “NIFA” and some form of wings. *Optional:* including a new version of the graduation cap
 - Considerations: Please keep in mind that fewer colors results in economical printing costs on branded materials

When is the due date?

→ November 1st, 2019 at 2359 EDT

How do I submit an entry?

- Please email the following to contest@nifa.aero :
- Name
 - School
 - Contact phone number & email address
 - Logo(s) as attachment(s)*

What are the prizes for the winning submissions?

- \$500 grand prize for the individual or team who submits the winning 100th anniversary logo
- \$500 grand prize for the individual or team who submits the winning NIFA logo

PLUS...

- 1 year of NIFA team membership for the 2020-2021 season
- Invitation / Early Entry / First Choice Seating for the SAFECON 2020 Awards Banquet in Oshkosh, WI
- Recognition in the SAFECON 2020 Program
- Recognition on www.nifa.aero and NIFA social media

Thank you for your interest in participating. We look forward to reviewing your submission(s)! Please contact NIFA Outreach Committee at contest@nifa.aero with any questions.

*Contest winner(s) will be required to sign an intellectual properties release giving the National Intercollegiate Flying Association full ownership, use, and amendment rights of the selected logo(s). The National Intercollegiate Flying Association reserves the right to choose any or none of the submissions received. Decisions by the NIFA Executive and Outreach Committees will take place within 2 weeks of the submission deadline and are considered final.